

Largemortgageloans appoints Andy Pratt as non-executive director

Largemortgageloans.com has appointed Andy Pratt as non-executive director to support the next stage of the group's strategic growth.



Pratt (*pictured*) was at Alexander Hall Associates for 12 years, until 2015, and led the expansion of the business into one of the leading mortgage intermediaries in the UK.

As its CEO, Pratt positioned Alexander Hall to support the IPO of its holding company, Foxtons Group Plc, in 2013.

Prior to that, he was chairman of Concordia which was established in 2006 to represent the larger London based directly authorised mortgage broker firms in parallel to the expansion of mortgage networks and clubs.

“We have exciting plans to grow all aspects of the business and Andy’s decision to become a non-executive director is an endorsement of these plans,” said CEO and founder Paul Welch.

“Andy has significant experience in intermediary distribution, and the wider financial services sector and his added expertise will be a key support in the future growth of the business,” he added.

Welch also added that the firm was actively recruiting mortgage advisers interested in the specialist large mortgage market in residential and commercial markets.